



CHACE

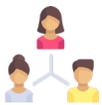
Campaign for Housing and
Civic Engagement



2017
IMPACT
REPORT

CHACE formed in the spring of 2017 as a group of affordable housing providers and advocates with the mission to **elevate the visibility of housing** in Virginia's 2017 statewide and House of Delegates elections. Turnout on election night proved that this year was a unique opportunity to engage candidates and voters, as more than 360,000 new voters came to the polls compared with 2013. Following the election, the CHACE Steering Committee met and decided to **continue its work** for the 2018 election cycle.

CHACE accomplishments in 2017:



Assembled a diverse coalition of housing advocates, developers, and service providers to create a unified voice for housing issues in Virginia's elections.



Met one-on-one with 20 candidates for House of Delegates, along with representatives from both gubernatorial campaigns.



Launched a permanent website and social media presence. Created 19 housing fact sheets for House districts, in addition to a statewide fact sheet.



Published issue briefs for the Virginia Housing Trust Fund, permanent supportive housing, and residential energy efficiency.



Sponsored first-ever public opinion poll on housing affordability for Virginia, which showed significant support for expanding housing choices across the state.

CHACE plans in 2018:

CHACE has started planning its activities for the upcoming year. In the first phase, through April 2018, CHACE will:



Follow up with newly elected officials on CHACE's state housing platform issues.



Build stronger partnerships with organizations that support expanded housing opportunity.



Develop a platform of federal housing issues relevant to 2018 congressional elections.



Identify priority races and create housing fact sheets for all 11 congressional districts.



Examine local elections for opportunities to raise awareness of housing issues.



Develop a plan for increasing voter registration in Virginia's affordable housing communities.

The **Campaign for Housing and Civic Engagement** is a collaboration between housing advocates and providers throughout Virginia working to bring housing issues to the forefront of elections across the state. **CHACE** is non-partisan and does not endorse candidates. For more information, visit chaceva.org